

EU'S UNFAIR TRADE PRACTICES STIFLE AMERICAN JOBS

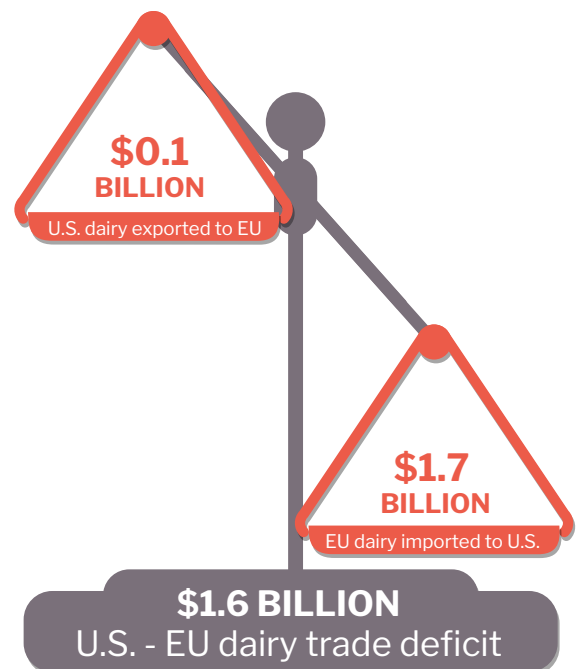
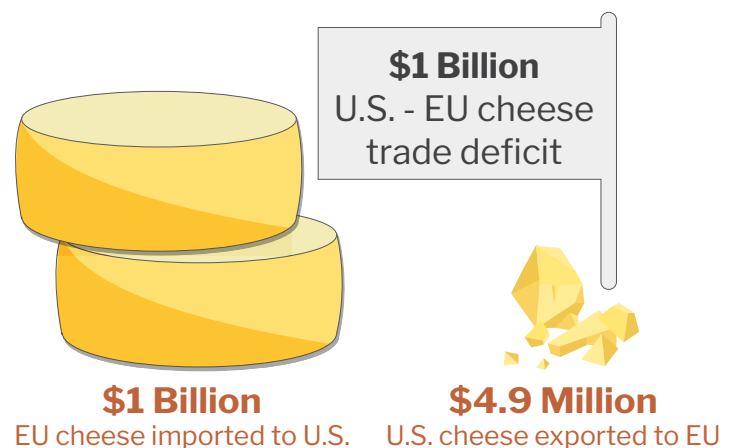
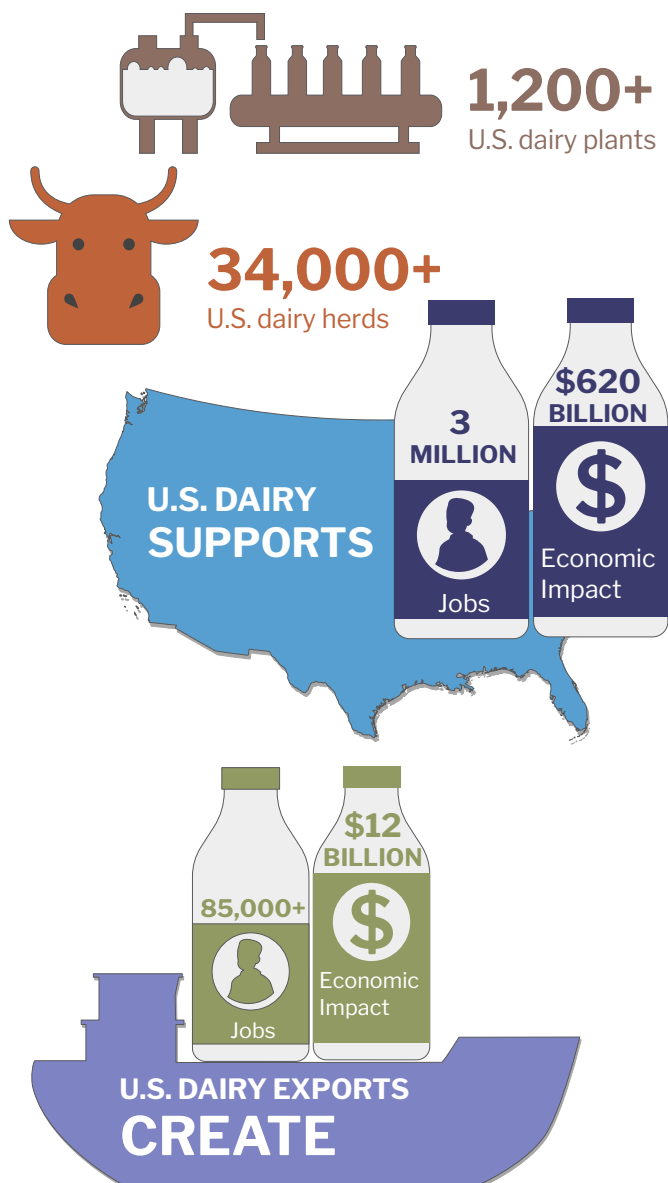
U.S. cheesemakers have consistently made a name for themselves on the global stage. They've won more than 1,000 awards, most recently taking home top honors at several world cheese competitions.

But consumers in most parts of Europe won't get to try many of these award-winning cheeses because the European Union's (EU) restrictive trade policies have resulted in a deeply unbalanced dairy trade deficit with the United States.

The EU blocks American exports to its markets with complicated, costly and sometimes illegal trade practices. This includes banning U.S. exports of several cheeses that use common names, like parmesan, asiago and feta. These policies are then "exported" to other markets via EU free trade agreements, thereby harming U.S. access to those markets as well.

So, why should Americans care if Europeans don't get a chance to buy our dairy products?

The answer is simple: Jobs.¹



1) Learn more about the economic impact of the dairy industry by visiting <https://medium.com/dairy-exports-mean-jobs>